



# ENVIROSTARS

## Success Story

### Classic Cycle

310 Winslow Way, Bainbridge Island, WA– 206-842-9191



**“Saving the world one bike at a time”**

Jeff & Els, Owners



#### ENVIROSTARS

- Promotes your good environmental standing to customers.
- Helps customers patronize environmentally sound businesses.

#### OTHER BENEFITS

- Free newspaper and radio advertising.
- EnviroStars decal, logo and certificate.
- Nominations for regional environmental awards.

#### BE AN ENVIROSTAR

For an EnviroStars application or information call Niels Nicolaisen at 360-337-5604

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Congratulations to Jeff Groman and Els Heyne, owners of Classic Cycle for qualifying as a 5-star EnviroStars business! The EnviroStars program recognizes businesses for reducing and properly managing their hazardous waste.

Environmental stewardship is important to Classic Cycle. The shop uses less toxic products such as citrus degreaser and Simple Green. A small amount of solvent is used sparingly to clean certain bicycle parts. This solvent is then recycled through a hazardous waste vendor and properly managed.

Classic Cycle reduces solid waste by recycling all of their paper, cardboard, glass bottles, and aluminum cans. They save all their used inner tubes and bring them to Seattle where a company makes bags out of them. They do the same with used bike chains. They send those to Oregon where a company makes Clocks and Picture frames from chains and bike parts, Classic sells all these new products in their store. To further promote waste reduction the staff encourages customers to purchase rechargeable light systems and batteries for their bicycles. Customers can learn



*Staff from left to right:  
Jeff Groman, Paul Johnson*

ways to reduce waste as they maintain their bicycles in repair classes offered at Classic Cycle. Els finished a MBA in business in sustainability in 2006. She co-founded a non-profit called “Sustainable Bainbridge” Some of the items on the agenda are reducing waste and energy usage on the island.

At this moment they are exploring the idea of purchasing an electric pickup for deliveries plus putting solar panels on the roof.

For more information about Classic Cycle’s pollution prevention measures, contact the business at (206) 842-9191.